SCARSDALE TFDA BOARD MEETING

February 26, 2016

9:08 a.m. called to order

Present: Emily Vallario, Jay Genova, Pam Fuehrer, Susie Rush, Amy Saland, Margaret Smith, Kathleen Campbell, Dr. Chris Griffin, Ellen Tiven-Moore, Dina Rabin, Eileen Nicholas

1. Welcome
2. Minutes were approved. Ms. Campbell made the motion, Ms. Nicholas seconded.
3. Updates
   1. Ms. Vallario and Ms. Smith attended the CADCA conference in February. They declared it an extremely effective and motivating conference, made connections with other coalitions and have access to terrific materials. Dr. Bertha Madras was a fantastic Keynote Speaker. Ms. Nicholas will contact her office to see if we could obtain her slide presentation on marijuana affects; images/charts will be useful. Dr. Madras may be coming to Westchester. Annual participation in this conference is important.
   2. Ms. Vallario asked us all to look for images appropriate for Instagram memes.
   3. We have $159.43 in our bank account and we will discuss fundraising further at our next meeting.
   4. Ms. Vallario read Mr. Pappalardi’s report: “Throughout the winter season, SHS coaches have reported delivering an "anti-use" message on a weekly basis.  Self-report data has been collected and will be shared at the next meeting.  In the spring, data from student-athletes will be collected pre-season and post season.  That data will supplement the coaches' self-report data and will help to determine the efficacy of the message.”
   5. At CADCA, Ms. Vallario and Ms. Smith learned that Guilford, CT has strong youth involvement in its coalition. They have contacted leaders of this youth group and hope to meet them and perhaps attend a meeting. Ms. Tiven-Moore confirmed the critical nature and affect of self-lead and motivated youth groups. She will be working with our student volunteers and senior option kids to create the PSAs and support their efforts. Mr. Genova will provide her with a binder of a plan and the recommended steps to developing a youth anti-drug program .
   6. We have not been able to find a pro-bono evaluation mechanism. Ms. Vallario met after our meeting with the IONA College program to discuss their program and cost.
4. The Road Rally has no affiliation with the school. This scavenger hunt typically happens in late spring and 30% of our seniors participate.
   1. The PTA and administration formed a sub-committee to discuss this event and developed a list of 12 Interventions involving significant education and information distribution. Our Board confirmed our support for their plan.
   2. As a spin-off from this topic, the TFDA Board decided to write a letter to the community, to be distributed to local media, encouraging safe spring activity behavior. It may note some events, but will not specifically mention the Road Rally. Ms. Campbell and Ms. Rabin will be drafting this letter, with some TFDA youth input, looking at an anticipated publication date of Friday, April 8.
5. Our April 1st community meeting will involve a speaker. Ms. Valario will contact the Westchester DA, or if necessary SVAC, about availability. Topics considered: parent liability, alcohol access, related charges.
6. Capacity: Sustainability must be an ongoing focus of a successful group. Related tasks:
   1. Bylaws: Ms. Rush, Ms. Saland and Ms. Vallario will review past TFDA bylaws and develop a current set.
   2. Board members were asked to identify potential community members. Rotation of community group representation will be confirmed.
   3. Ms. Vallario will present a draft budget at our next Board meeting. Primary expenses will be 2017 CADCA attendance and the evaluation program/contract.
   4. Grant-writing is an eventual interest. Meanwhile, we discussed a targeted appeal letter (perhaps 100 letters) in near future. Mr. Genova will look to add a method of online TFDA funding (PayPal button) to the SEFC website.
7. Next Meeting: Community Meeting: Friday January 15th, 2016 (SHS Room 170-172)